



CUSTOM *Choice*™

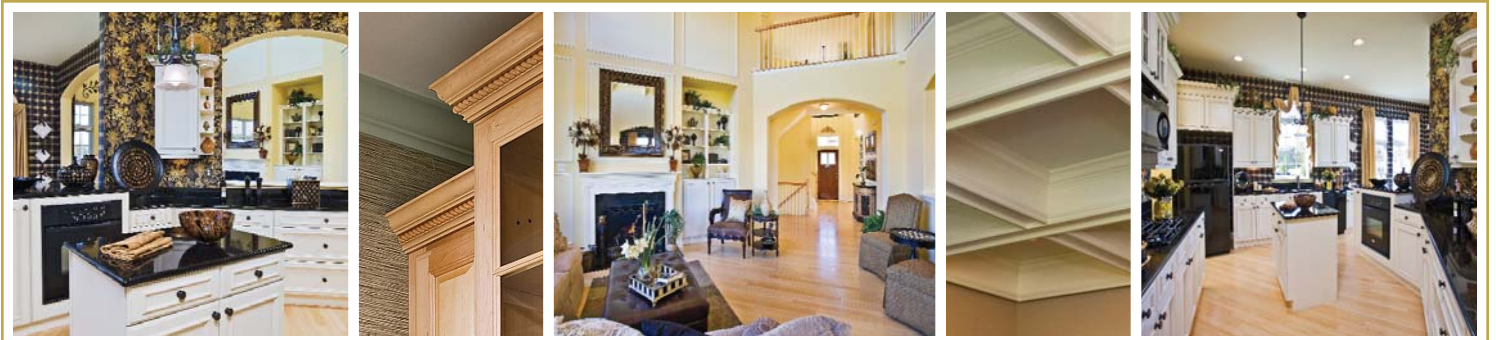
OUR DESIGN...THE WAY YOU WANT IT!

A \$2,500 APPLICABLE BUT NON-REFUNDABLE CONSULTATION FEE ENTITLES YOU TO:

- 2-hour session to outline your custom choices with Builder's Custom Choice team including principal of the company, interior designer and custom product specialist.
- 2-hour session with Builder's Custom Choice team to finalize and evaluate cost of your custom choices.
- 6 personal walk-throughs at different stages of construction to ensure the custom changes installed are what you envisioned, as well as give you the ability to make additional changes if desired.

THE CUSTOM CHOICE PROGRAM IS PREFERABLE TO DOING WORK AFTER CLOSING BECAUSE:

- Allowing J.S. Hovnanian & Sons to make custom changes while your home is being built costs about 35-40% less than if you brought in a contractor after closing.
- J.S. Hovnanian & Sons is extending its legendary warranty service to cover all custom changes they install, whereas making changes after closing typically voids those warranties.
- Planning for changes allows time for consideration to all systems in your home, eliminating the unforeseen chain reactions that often come from ad hoc work.
- You won't have to deal with the hassle of coordinating contractors and putting your life on hold.



FOR MORE INFORMATION PLEASE CALL 856.767.2530 TODAY!